

<b>Study program:</b> Special Education and Rehabilitation, modules: Prevention and Treatment of Behavioral Disorders, Motor Disability; Speech and Language Pathology; Special Education and Rehabilitation for Persons with Difficulties in Mental Development			
<b>Type and level of studies:</b> Basic Academic			
<b>Title of the subject:</b> Media and Social Deviances			
<b>Lecturer:</b> Aleksandar L. Jugović			
<b>Course status:</b> Elective			
<b>ECTS:</b> 5			
<b>Prerequisites:</b> No			
<b>Aim:</b> Students should master the main categories relations between media - social deviances and understand: the notion and character of media and media contents; how the media represents social deviances and social diversity; the link between media content and their impact on the manifestation of deviant behaviors; media portrayal of the institutions of social control; phenomenon of media addiction (internet, video games, etc.); possibilities of using media in the prevention of social deviations; basic methods of investigating the connections between media and deviances.			
<b>Outcomes:</b> Students should learn how to: critically "read" the influence of the media and be trained in decoding media content; to adopt the skills of media pedagogy; to learn about the potential negative effects of the influence of media content and messages on people's behavior; use media in the prevention of social deviances and campaigns to reduce prejudice towards vulnerable social groups.			
<b>Content</b> <i>Lectures:</i> Concept and types of media. Media Content Formats. Methodology of research of media relations and social deviances. Media and creation of Social Identities. Media and stereotypes. Moral panic. Media and vulnerable groups. Media and social diversity. Media and body. Media about children and youth. General theories about the influence of the media on the audience. Media as a causal factor of social deviances (media effects). Use of media and parenting. Media and violence. Media and crime. Media pictures of institutions of social control. Addiction and media (internet, video-game). Cyber bullying. Media literacy and media in the prevention of social deviances. <i>Practical work:</i> Within the framework of practical classes, students work through exercises to overcome the matter through the application of theoretical knowledge on cases of media content. Application of the media content analysis method. Developing strategies for using media in social marketing campaigns and preventing deviant behavior. Some topics are addressed through discussion groups and analysis of video and internet materials. Examination of acquired knowledge is done through colloquiums.			
<b>Literature</b> 1. Poter, Dž. (2011). <i>Medijska pismenost</i> . Beograd: KLIO. (selected chapters) 2. Džajls, D. (2011). <i>Psihologija medija</i> . Beograd: KLIO. (selected chapters) 3. Jugović, A. (2014). <i>Zapisi iz anomije</i> . Beograd: Institut za kriminološka i sociološka istraživanja. (selected chapters) 4. Mediji i društvene devijacije (rider). Selected texts from scientific monographs, journals and proceedings.			
<b>Number of active classes per week:</b>	<b>Lecture: 2</b>	<b>Practical work: 1</b>	
<b>Teaching methods:</b> PowerPoint presentations, lectures with interactive learning, discussion groups, small group work, quiz, visits to relevant institutions, the use of educational video material, consultation through individual mentoring and e-mail communication with a teacher, student exposure.			
<b>Evaluation of knowledge (maximum score 100)</b>			
<b>Pre obligations</b>	<b>Score</b>	<b>Final exam</b>	<b>Score</b>
activities during the lectures	10	Oral exam	50
midterm(s)	40		